I am one of many frequent travelers in my organization between Seattle and the Washington DC area; I personally travel at least one a month. It is clear more capacity is needed on this route, as each time I fly it is unbearably crowded (and I rarely get upgraded despite my frequent flier status, whereas I always do on other Alaska routes). Moreover, because I work at a non-profit organization, we are highly price sensitive, and increased capacity on this route would be expected to result in reduced fares.